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National 'Do Not Call' Registry Proposed Companies That Call Would Be Fined \$11,000 Per Call

POSTED: 12:01 p.m. EST January 22, 2002

WASHINGTON -- Regulators want to make it easier for consumers to stop telemarketers from calling.



The Federal Trade Commission is proposing that a national, central registry be established for consumers who don't want to be bothered by sales calls. Companies that continue to phone people who've put their numbers on the list could be fined \$11,000 per call.

The FTC's consumer protection director Howard Beales said consumers are concerned about their privacy -- and that includes unwanted calls at the dinner hour.

Under the proposal, telemarketers also would be barred from blocking their numbers from showing up on caller ID. And, they would be prohibited from selling or sharing consumers' credit card or other account numbers.

The FTC is taking comments now on the proposed changes, but Beales said "it will be awhile" before they can become reality.



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